

# CorServ Overview

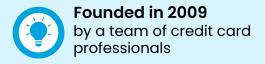


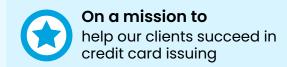
CorServ was founded by a visionary group of entrepreneurial bankers and technologists with a shared passion for **revolutionizing the credit card industry**. Backed by a leadership team with 150 years of collective experience, including senior roles at banks and processors, we bring **unparalleled expertise to our clients**. At CorServ, we take pride in being a trusted strategic partner, empowering our clients to **go beyond traditional boundaries** and helping them **build innovative card issuing programs**.

#### What We Do

- Provide innovative payment card issuing,
- processing and program management solutions for banks and fintechs
- Empower banks and fintechs to offer credit,
  debit, prepaid, virtual, and purchasing cards to their customers
- Enable banks to earn a significantly higher return on asset than the typical Agent Bank model
- Allow bank and fintech participation in credit
  decisions and provide access to cardholder data
  without adding staff or infrastructure







**Get in touch** 



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#### **Turnkey Program** For Banks



Card issuing for commercial, business, & consumer customers in 90 days without adding staff or infrastructure.

You participate in credit decisions and own the P&L for your cardholders. Realize an average ROA of over 6%.

### Self-Issuing For Banks



Partner with us to configure your custom payment card issuing program for commercial, business, or consumer customers from our existing base of features, card products, compliance, security, and servicing.

## **Innovative Solutions For Fintechs**



Use APIs to build custom credit, pre-paid, & debit solutions for Door Delivery, Buy-Now-Pay-Later, Neobanks, Expense Management, Healthcare, Wealth Management, Payroll, **Business Lender** Insurance and more.

### **Recent Testimonials**

"CorServ's commercial card program equips us with compelling card options, a powerful self-service interface for company administrators to manage their cards, and personalized rebate options for businesses."

**Eva Rasmussen,** Chief Strategy Officer, Northeast Bank

"CorServ uniquely provides us with the card products, control over credit decisioning, options for local servicing, and custom rebates that enable Avidbank to better serve our commercial customers than national card issuers can."

Art Wasson, Executive VP, Treasury Management Services, Avidbank

"We discovered CorServ offers distinct advantages by allowing us to better serve our customers with a variety of card products, participation in credit decisioning and options for local servicing."

Shannon Fortson, Executive VP & Chief Credit Officer, Pinnacle Bank of Georgia



